

M&M Merchandisers Gets Guitar Beginners Started

M&M Merchandisers has teamed up with Wiley Publishing to produce and distribute the Acoustic Guitar Starter Pack For Dummies. The package includes a deluxe 39-inch Kona acoustic guitar, gig bag, digital tuner, three picks and a custom version of Wiley Publishing's book *Guitar For Dummies* with instructional CD.

The guitar features precision enclosed tuners, spruce top, linden back and sides, steel strings, attached pickguard and a 10-year limited warranty.

M&M Merchandisers has also teamed up with Wiley to produce the Electric Guitar Pack For Dummies. The pack includes a Kona electric guitar, gig bag, 10-watt amp, pitch pipe, guitar strap, three picks, guitar cable, chord chart and a custom *Guitar For Dummies*.

The Kona line of guitars from M&M Merchandisers has added the flame maple cutaway dreadnought acoustic guitar in natural gloss finish. It features a flame maple gloss top, back and sides, maple body and neck binding, and chrome die-cast tuners.

M&M Merchandisers
(mmwholesale.com)



Paiste 2002 series cymbals

Paiste Rocks On with Major 2002 Expansion

Paiste has announced a major expansion of its 2002 series.

Following last year's introduction of the 2002 Wild Crash, Paiste has introduced the corresponding Wild Ride in 20-inch and 22-inch sizes, and Wild Hats in 14-inch and 15-inch sizes.

In addition, Paiste has introduced the Wild Crush Ride in 18-inch, 19-inch and 20-inch sizes for huge, roaring crashes and crash/ride patterns.

Larger cymbals with authentic sound are also again in demand. To answer this trend, Paiste has relaunched a number of sizes from the classic 2002 line-up. These include the Crash in 22 inches and 24 inches, the China in 22 inches and the Medium Hi-Hat in 15-inch sizes.

The prototypical Power Ride in 20-inch and 22-inch sizes also returns to the 2002 line.

Paiste (paiste.com)

Mi-Si Wants Players to Kiss Batteries Goodbye

Mi-Si Electronics Design wants guitarists to never have to use batteries again. So much so, that the company has developed its own battery-free technology. In place of bulky design incorporating battery housings and other

required components, Mi-Si preamps have incorporated a modern preamp system that can hold up to an eight-hour charge by plugging into a wall outlet for 60 seconds.

Mi-Si Electronics Design (mi-si.com)

Line 6 Announces Floor POD Plus Pedalboard

Line 6 has introduced Floor POD Plus pedalboard.

Floor POD Plus can be used as a multi-effect unit in front of any guitar amp or P.A., a complete direct-to-the-board recording tone solution, or a headphone practice partner.

"Since 1998, POD has appeared on countless platinum-selling records," said Mike Murphy, associate product manager of Line 6. "With Floor POD Plus, the guitarist can have all of those proven tones right at their feet in a package that's ideal for the stage."

Floor POD Plus comes loaded with 32 amp models and 16 cab models that can be mixed and matched for ultimate tonal versatility.

In addition, the guitarist now has access to six delay models, full-time compressor and 20 other effects including choruses, flangers, reverbs, sub-octave and synth. Floor POD Plus also features 120 custom-crafted presets, onboard tuner, CD/MP3 input and MIDI in/out.

Line 6 (line6.com)



Line 6 Floor POD Plus

DIGITAL VERTICAL ARRAY



Think vertical.

DVA. The first active Line Array with integrated 3-way digital amplifier, DSP controlled audio processing and ready-to-work presets. In combination with RCF Precision® neodymium transducers and the ultra-lightweight polypropylene housing with integrated Flyware, we created a new standard in Line Array technology. And we inserted all of this in a dimension of less than 60 x 25 centimeters, **to let you focus on other big things...**



DVA T4 ACTIVE 3-WAY LINE-ARRAY MODULE

- ▶ 1 x 8" RCF Neodymium Woofer, 64mm Voice-Coil
- ▶ 1 x 6.5" RCF Mid-Driver, horn loaded with Phase-Plug
- ▶ 2 x 1" RCF compression driver with constant directivity horn.
- ▶ 3 digital Class T amplifiers per module, (420 Watt/RMS total) convection cooling

- ▶ Integrated DSP, 24-Bit/48 KHz
- ▶ Frequency response 80 - 19,000 Hz
- ▶ 100° x 15° covering angle (single speaker)
- ▶ Rigid PP housing with integrated flyware
- ▶ Weight 13,2 kg
- ▶ Dimensions: 580 x 240 x 327mm

DVA S20 ACTIVE SUBWOOFER

- ▶ 2 x 18" RCF neodymium woofer with 4" Voice-Coil
- ▶ Bassreflex housing, baltic birch with 8 handles
- ▶ Digital Class D Amplifier, 2000 Watts/RMS convection cooling
- ▶ Integrated delay DSP, 24-Bit/48 KHz (optional)
- ▶ SPL max. 138 dB
- ▶ Frequency range 25 - 150 Hz
- ▶ Weight 69 kg
- ▶ Dimensions: 1100 x 580 x 700mm



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the **NAMM** show 07

Anaheim CA,
January 18-21,
Booth 6794, Hall A